



Environmental responsibility is vital to economic prosperity and quality of life in Georgia. Champions spread the word about the Partnership for a Sustainable Georgia as they encourage businesses and organizations in Georgia to reduce pollution and conserve natural resources.

CHAMPION

Any organization may participate as a Champion in the Partnership for a Sustainable Georgia. Current Champions include trade associations, universities, environmental organizations, non-governmental organizations, regulators, consultancies, and community organizations.

Commitments

**Promote
Partnership for
a Sustainable
Georgia**

Conduct **three** of the following activities each year:

- a) Publish articles in local newspapers, internal newsletters, trade journals, etc. explaining your role as a Partner, and how you have benefited from Partnership for a Sustainable Georgia.
- b) Promote the Partnership for a Sustainable Georgia by using the logo on your website and other printed materials.
- c) Host meetings or workshops with nearby businesses to educate them about Partnership for a Sustainable Georgia and your environmental efforts.
- d) Place advertisements for the Partnership for a Sustainable Georgia in local newspapers.
- e) Support nearby Partners by participating in their environmental activities, such as recycling events, habitat protection programs, and other outreach events.
- f) Be a mentor to a peer business (e.g., educate other businesses or organizations about the importance of becoming a Partner or mentor other companies on how to successfully implement Partnership activities or specific pollution prevention practices).
- g) Other. (Subject to P²AD approval).

**Support &
Mentor Partners**

Report Progress

Report to P²AD annually on your environmental activities and commitments (using the annual performance report form found at http://www.p2ad.org/Assets/Documents/pp_reports.htm).