



## **NEWS RELEASE**

### **FOR IMMEDIATE RELEASE**

October 16, 2007

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### **Georgia Business Leaders Recognized for Strides toward Sustainability**

Atlanta, GA – The Pollution Prevention Assistance Division (P<sup>2</sup>AD) recognized business leaders from across the state today for making strides toward a more sustainable Georgia at its annual Partnership for a Sustainable Georgia conference and awards ceremony. Award winners included:

- Carpet America Recovery Effort of Dalton–Advocate of the Year
- Earth Tech, Incorporated, of Roswell–Mentor of the Year
- Shaw Industries Group, Incorporated, Plant Z of Cartersville–Rising Environmental Steward
- Monsanto Company of Augusta–Outreach & Employee Involvement Award
- Lockheed Martin Aeronautics Corporation of Marietta–Continual Improvement Award
- Yamaha Motor Manufacturing Corporation of Newnan–Partner of the Year Award

Organizations that participate in the Partnership for a Sustainable Georgia have been challenged to become industry leaders in the efficient use of natural resources and the reduction of their negative environmental impacts. The conference highlighted the environmental accomplishments partners have achieved.

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“We are very proud of the work these partners have done; from conserving water to saving energy, we are seeing major improvements in the way Georgia business leaders do business,” said Suzanne Burnes, manager of the Partnership for a Sustainable Georgia. “As our state’s record-setting drought forces all of us to evaluate our water use, our Partners are providing models for conducting business in water-efficient ways. Last year, our top-level Partners saved more than 213 million gallons of water. Imagine the impact we could have if more businesses followed their lead.”

State Representative Lynn Smith, Chairman of the House Natural Resources and Environment Committee introduced keynote speaker Jeffrey Hollender, President and Chief Inspired Protagonist of Seventh Generation, the leading brand of environmentally-friendly household products. During the program, Hollender engaged attendees in an interactive forum on social and environmental responsibility, and he challenged Georgia leaders to continue and expand their efforts in sustainability.

P<sup>2</sup>AD is a non-regulatory division of the Georgia Department of Natural Resources (DNR). Since 1993, P<sup>2</sup>AD has provided free, confidential environmental technical assistance in the areas of pollution prevention, resource conservation, waste reduction, by-product reuse and recycling. In 2004, P<sup>2</sup>AD established the P<sup>2</sup>AD Partnership Program, now called the Partnership for a Sustainable Georgia, to foster environmental leadership and recognize superior environmental performance. It is free and open to any business or organization that operates in Georgia. The Partnership offers a variety of incentives, including cost savings

through increased efficiencies, potential regulatory flexibility, free technical assistance and training, and access to networking and mentoring among peers, state and local officials. For more information about P<sup>2</sup>AD and the Partnership for a Sustainable Georgia, call 404-651-5120 or 1-800-685-2443 or visit [www.p2ad.org](http://www.p2ad.org).