



NEWS RELEASE

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Georgia Business Leaders Prepare for Future Carbon Markets

Cartersville, GA – As the national dialogue on climate change and the role of carbon emissions expand, Georgia’s business leaders are learning how they can prepare for the future. The Partnership for a Sustainable Georgia’s Green Retreat at Red Top Mountain State Park provided these businesses with the latest information on opportunities to participate in the emerging carbon market, prepare for potential carbon regulation and learn how to reduce their carbon footprint.

“Our Partners are leading the way towards a more sustainable Georgia,” said Suzanne Burnes, Assistant Director of P²AD and Manager of the Partnership for a Sustainable Georgia. “Events like this provide our Partners with the opportunity to share ideas and become educated on the latest environmental issues, helping them find new ways to reduce their impact of the environment.”

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About 70 people attended the event, including representatives from InterfaceFLOR, Lockheed Martin Aeronautics Company, Southface, Mohawk, Fort Benning, and more. These organizations have already made serious commitments to protect and preserve Georgia's environment by joining the Pollution Prevention Assistance Division's (P²AD) Partnership for a Sustainable Georgia.

Free and open to any business, the Partnership for a Sustainable Georgia was established by P²AD to foster environmental leadership and recognize superior environmental performance. The Partnership offers a variety of incentives, including cost savings through increased efficiencies, potential regulatory flexibility, free technical assistance and training, and access to networking and mentoring among peers, state and local officials.

P²AD is a non-regulatory division of the Georgia Department of Natural Resources (DNR). Since 1993, P²AD has provided free, confidential environmental technical assistance in the areas of water conservation, waste reduction, energy conservation, by-product reuse, and recycling. For more information about P²AD and the Partnership for a Sustainable Georgia, call 404-651-5120 or 800-685-2443 or visit www.p2ad.org.

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